

## Rimaster's Vision and Business Idea

Acknowledged and approved by the Board of Rimaster AB on 17 December 2024



## Rimaster's Vision and Business Idea

**Vision** Rimaster shall be a sustainable and innovative partner that creates proximity

and simplicity for our customers in a globally developing industry

**Business idea** Rimaster offers system solutions from development to serial production of

harnesses, electrical systems, electronics and mechanical based products with a

focus on customers within our selected market segments

**Customers** Rimaster's focus is on global industrial OEMs in two market segments

Special vehicles

- Material handling
- Mining industry
- Forest and agriculture
- Road and construction

**Industrial Systems** 

- Automation and control systems
- Communication systems
- Renewable energy

Geographical market

Our geographical market focus is Europe and China









Global