



Rimaster's Vision and Business Idea

Acknowledged and approved by the Board of Rimaster AB
on 17 December 2024



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Vision

Rimaster shall be a sustainable and innovative partner that creates proximity and simplicity for our customers in a globally developing industry

Business idea

Rimaster offers system solutions from development to serial production of harnesses, electrical systems, electronics and mechanical based products with a focus on customers within our selected market segments

Customers

Rimaster's focus is on global industrial OEMs in three market segments

Special vehicles

- Material handling
- Mining industry
- Forestry & agriculture
- Road & construction

Industrial Systems

- Automation & control systems
- Charging applications
- Renewable energy

Defense

- Customers within NATO

Geographical market

Our geographical market focus is Europe and China



Simplicity



Proximity



Global