

Rimforsa 2024-12-18

Pernilla Norman Appointed as New CEO of Rimaster AB

The Board of Rimaster AB is pleased to announce the appointment of Pernilla Norman as the new CEO and Group President. Pernilla will assume her new role on January 1, 2025.

Pernilla Norman has been part of the Rimaster Group since 2008, initially serving as CFO and, since 2009, also as Deputy CEO. With her extensive experience in finance and proven ability to drive operational development in an international environment, she is well-prepared to lead the Rimaster Group into the future.

– "With Pernilla Norman, Rimaster gains a strong and experienced leader who can continue to develop our business and drive our international growth. We look forward to the next chapter under her leadership," says Per Carlsson, Chairman of the Board at Rimaster AB.

The current Acting CEO and Group President, Jan-Olof Andersson, will shift his focus to his roles within the Group as Vice Chairman of the Board of Rimaster AB and Chairman of the Board of the Group's subsidiaries.

For further information, please contact:

- **Per Carlsson**
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- **Jan-Olof Andersson**
Acting CEO and Group President, Vice Chairman of the Board, Rimaster AB, +46 708 194422, jan@rimaster.com
- **Pernilla Norman**
Incoming CEO and Group President, Rimaster AB, +46 70 517 33 06, pno@rimaster.com

About Rimaster

Rimaster is a privately-owned company founded in 1982. Today, Rimaster is a partner and leading supplier in the development and manufacturing of wiring harnesses, electrical cabinets, electronics, cabins, and mechanics for specialized vehicles and industrial systems. Its customers are often world-leading product owners in their industries, such as specialized vehicles for material handling, mining, forestry, and agriculture, as well as applications in industrial automation. The group has a turnover of approximately SEK 1.3 billion and employs a total of 1,250 people.

Rimaster has facilities for sales, design, development, and manufacturing in Rimforsa, Söderhamn, and Horn in Sweden; Paracin, Serbia; Czaplinek and Borne Sulinowo in Poland; and Ningbo, south of Shanghai, China. Additionally, sales offices are located in Belgium, France, and Germany